

## Description

Foodline®: MARKET provides detailed analyses of international food and drinks markets including key market players, new product launches, consumer attitudes, retail trends and company news. All food and drink product groups are covered with information derived from marketing and food-related journals, statistical publications and marketing reports.

## Subject Coverage

Topics covered by Foodline: MARKET include

- Advertising Expenditures
- Bakery and Cereal Products
- Beverages and Soft Drinks
- Chocolate and Confectionery Products
- Dairy Products
- Fats and Oils
- Food Additives and Ingredients
- Food Packaging Trends
- Frozen, Chilled and Ambient Foods
- Fruit, Vegetables and Nuts
- Market Shares
- Meat, Fish, Poultry and Game
- Pet Foods
- Production and Trade
- Statistics
- Retail and Consumer Trends
- Sales and Consumption Figures

## Date Coverage

1979 – present

## Update Frequency

Twice weekly

## Geographic Coverage

International

## Document Types

- Reports
- Journal Articles
- Newspaper Articles
- Statistics

## Publisher

Foodline: Market is provided by Leatherhead Food Research. Questions concerning the file content should be directed to:

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## Terms & Conditions

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Notes:

Field codes may be used in searches entered on the Basic Search, Advanced Search and Command Line Search pages. The tools available for searching are [Search Fields](#), [Limit Options](#), [Browse Fields](#), [“Narrow Results By” Limiters](#) and [Look Up Citation](#). Each is listed separately below. Some data can be searched using more than one tool.

## SEARCH FIELDS

Field Name	Field Code	Example	Selectable from Advanced Search form drop-down menu	Available as Limit Option	Available Look up / Browse	Displayed in Document View	Description and Notes
Abstract	AB	ab("peanut butter") and ab(jelly or jam)	Yes	No	No	Yes	Boolean operators, adjacency and truncation are supported.
Accession number	AN	an(0000566252)	No	No	No	Yes	
All fields	ALL	all(xylitol) all(nafta and "financial times")	Yes	No	No	Yes	Boolean operators, adjacency and truncation are supported.
Author	AU	au(morgan, t)	Yes	No	Yes	Yes	Adjacency is implied.
Author affiliation	AF	af(ministry and food) af("department of agriculture")	No	No	No	Yes	Included in a very small number of records. Displays in Author field.
First Author	FAU	fau(burke) fau(burke, c)	Yes	No	Yes	Yes	First author is included in Author browse, but its position cannot be specified in the Author browse.
Document title	TI	ti(hfcs or "high fructose corn syrup")	Yes	No	No	Yes	Boolean operators, adjacency and truncation are supported.
Document type	DTYPE	dtype(article)	No	No	No	Yes	All records have a DTYPE of article.
Last update date	LUPD	lupd(201111) lupd(2011-04-21)	No	Yes	No	Yes	
Language	LA	la(french)	No	Yes	No	Yes	
Location	LOC	loc(australia)	Yes	Yes	Yes	Yes	

Field Name	Field Code	Example	Selectable from Advanced Search form drop-down menu	Available as Limit Option	Available Look up / Browse	Displayed in Document View	Description and Notes
Notes	NT	nt(toronto) nt(boissons and france and telephone)	No	No	No	Yes	Includes general and publication notes, both of which frequently include address data.
Page	PG	pg(1) pg(1-4)	No	No	No	Yes	A single number search will sort results so that number is the starting number of a range.
Publication date	PD	pd(20100301) pd(2008-03-01) pd(201003)	No	No	No	Yes	Automatic truncation on dates.
Publication title	PUB	pub("advertising age") pub("chem. ind. news.")	Yes	No	Yes	Yes	Variable data contains names and abbreviations; recommend use of Browse index.
Publication year	YR	yr(2011) yr(>2009) yr(1999:2000)	No	No	No	Yes	Range operators are supported, as is the PY field label.
Publisher	PB	pb(food australia)	No	No	No	Yes	Frequently includes address data.
Source information	SRC	src(boisson*) src(conference and london)	No	No	No	Yes	Field may include Journal name, Volume, Issue, Pagination, Year, Conference name. Field does not support automatic truncation.
Subject	SU	su(beer and statistics) su("gluten free")	Yes	Yes	Yes	Yes	Includes Identifiers.

## **LIMIT OPTIONS**

Limit options are quick and easy ways of searching certain common concepts. A check box is available for:

### **Abstract included**

A short list of choices is available for:

### **Language**

**Date limiters** are available in which you can select single dates or ranges for date of **publication**.

## **BROWSE FIELDS**

You can browse the contents of certain fields by using Look Up lists. These are particularly useful to validate spellings or the presence of specific data. Terms found in the course of browsing may be selected and automatically added to the Advanced Search form. Look Up lists are available in the fields drop-down and in the search options for:

### **Author, Location**

and in the fields drop-down only for:

### **Publication title**

and in search options only for:

### **Subject**

## **“NARROW RESULTS BY” LIMITERS**

When results of a search are presented, the results display is accompanied by a list of “Narrow results by” options shown on the right-hand panel. Click on any of these options and you will see a ranked list showing the most frequently occurring terms in your results. Click on the term to apply it to (“narrow”) your search results. “Narrow results by” limiters in Foodline: Market include:

**Author, Subject, Publication title, Location, Publication date**

## **LOOK UP CITATION**

If you need to trace a particular bibliographic reference, use the Look Up Citation feature. Find a link to this toward the top left-hand corner of the Advanced Search page, or in the drop list under Advanced on any search form; click this and you will go to a form where you can enter any known details of the citation, including:

**Document title, Author, Publication title, Page**

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