

Description

The Gale Group PharmaBiomed Business Journals database provides international coverage of full-text articles from trade journals on pharmaceuticals, biotechnology and healthcare. The database is an excellent source of information on methods and techniques, business practices, new products, companies, markets, market share, research and development, regulations and applied technologies in these fields.

Date Coverage

1990–present

Geographic Coverage

International

Subject Coverage

Use this database to answer questions like:

- What is the market for medical instruments in Germany?
- What new products in anti-infectives are being developed?
- What are the current trends in transplants?
- What are the major genetic engineering companies in Australia?

Update Frequency

Daily

Document Types

Journal Articles

Publisher

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Notes:

Field codes may be used in searches entered on the Basic Search, Advanced Search and Command Line Search pages. The tools available for searching are [Search Fields](#), [Limit Options](#), [Browse Fields](#), ["Narrow Results By" Limiters](#) and [Look Up Citation](#). Each is listed separately below. Some data can be searched using more than one tool.

SEARCH FIELDS

Field Name	Field Code	Example	Selectable from Advanced Search form drop-down menu	Available as Limit Option	Available Look up / Browse	Displayed in Document View	Description and Notes
Abstract	AB	ab(diagnostic imag*)	Yes	Yes	No	Yes	Most articles do not have abstracts, but all documents have full text.
Accession number	AN	an(187588144)	No	No	No	Yes	A unique document identification number assigned by Gale.
All fields	ALL	all(diabetes and diet)	Yes	No	No	Yes	Does not include Document text (TX) in search.
Author	AU	au(mckinney, maureen)	Yes	No	No	Yes	
Classification	CC	cc("research and development") cc(5417*)	Yes	Yes	Yes	Yes	Searches SIC, NAICS, Event & Product classifications.
Event classifications	EVT	evt(acquisitions)	Yes	No	Yes	Yes	Displays in Classification and in Event classification.
NAICS	NAICS	naics(44611: pharmacies and drug stores)	Yes	Yes	Yes	Yes	Displays in Classification and in NAICS code.
Product classification	PRCC	prcc(pharmacists) prcc(8000431)	Yes	Yes	Yes	Yes	Displays in Classification and in Product

Field Name	Field Code	Example	Selectable from Advanced Search form drop-down menu	Available as Limit Option	Available Look up / Browse	Displayed in Document View	Description and Notes
code							classification.
US SIC code	SIC	sic(2833)	Yes	Yes	Yes	Yes	Displays in Classification and in Subject.
Company	CO	co(genentech)	Yes	No	Yes	Yes	
Document text	TX	tx(universal healthcare)	Yes	No	No	Yes	
Document title	TI	ti(Medicaid managed care)	Yes	No	No	Yes	
Document type	DTYPE	dtype(article) dtype(review)	No	Yes	No	Yes	
ISSN	ISSN	issn(0009-3033)	No	No	No	Yes	
Keyword / Identifier	IF	if(vaccine)	Yes	Yes	Yes	No	Included in SU search.
Location	LOC	loc("united kingdom")	Yes	No	Yes	Yes	
Publication title	PUB	pub(modern healthcare)	Yes	No	Yes	Yes	
Publication year	YR	yr(2011) yr(2010:2011) yr(>2009)	No	Yes	No	Yes	Date range operators are supported.
Source information	SRC	src(2010) src(chemist)	No	No	No	No	Searches various source fields including PUB, VO and ISSN.
Subject	SU	su(insurance companies)	Yes	Yes	Yes	Yes	Searches Identifiers and company as subject. Company retrieval will not display in Subject.

LIMIT OPTIONS

Limit options are quick and easy ways of searching certain common concepts. Check boxes are available for:

Full text, Abstract included

A short list of choices is available for:

Document type

Date limiters are available in which you can select single dates or ranges for date of **publication**.

BROWSE FIELDS

You can browse the contents of certain fields by using Look Up lists. These are particularly useful to validate spellings or the presence of specific data. Terms found in the course of browsing may be selected and automatically added to the Advanced Search form. Look Up lists are available in the fields drop-down and in the search options for:

Event classification, NAICS, Product classification, Subject

and in the fields drop-down only for:

Location, Company, Publication title

and in the search options only for:

Classification code (includes all four classifications)

“NARROW RESULTS BY” LIMITERS

When results of a search are presented, the results display is accompanied by a list of “Narrow results by” options shown on the right-hand panel. Click on any of these options and you will see a ranked list showing the most frequently occurring terms in your results. Click on the term to apply it to (“narrow”) your search results. “Narrow results by” limiters in Gale Group PharmaBiomed Business Journals include:

Record type, Company/Organization, Location, Subject, Publication date

LOOK UP CITATION

If you need to trace a particular bibliographic reference, use the Look Up Citation feature. Find a link to this toward the top left of the Advanced Search page, or in the drop list under Advanced on any search form; click this and you will go to a form where you can enter any known details of the citation, including:

Document title, Author, Publication title, ISSN, ISBN, Volume, Issue, Page, Date, DOI

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