

## Description

Gale Group PROMT® is a multiple-industry database providing broad, international coverage of companies, products, markets and applied technologies for a wide range of industries. International events and activities of public and private companies are covered as well as regulatory issues. The database is a good source of competitive intelligence, and includes abstracts and full text documents.

## Subject Coverage

As a multiple-industry database, Gale Group PROMT offers comprehensive coverage of more than 60 manufacturing and services industries, including:

- Advertising
- Aerospace and Aircraft
- Agriculture
- Apparel
- Automotive
- Biotechnology
- Chemicals
- Communications
- Computers
- Construction
- Defense Products and Systems
- Electronics
- Fabricated Metal Products
- Financial Services
- Food and Beverages
- Furniture
- Industrial Machinery
- Instrumentation
- Medical and Health Services
- Mining
- Petroleum and Energy Products
- Pharmaceuticals
- Plastics
- Printing and Publishing
- Pulp and Paper
- Rubber
- Software
- Textiles
- Tobacco
- Transportation
- Wholesale and Retail Trade
- Wood and others

## Date Coverage

1972 - 1981  
1972 - 1989  
1972 - Present  
1982 - Present  
1990 - Present

## Update Frequency

Daily

## Geographic Coverage

International

## Document Types

- Reports
- Journal Articles
- Newsletters
- Newspaper Articles
- Press Releases

- SEC Filings

## Publisher

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Notes:

Search field codes or what were formerly called field tags, may be used in searches entered at the Basic Search, Advanced Search, and Command Line Search pages. The tools available for searching are [Search Fields](#), [Limit](#)

[Options](#), [Browse Fields](#) and ["Narrow Results by" Limiters](#). Each is listed separately below. Some data can be searched using more than one tool.

## SEARCH FIELDS

Field	Field Code	Example	Selectable from Advanced Search Form drop-down menu	Available as Limit Option	Available Look up / Browse	Displayed in Document View	Description and Notes
Abstract	AB, ABS, ABSTRACT	abs("online information")	Yes	Yes	No	Yes	
Accession number (Professional)	DAN	dan(168901866)	No	No	No	Yes	
Accession number (ProQuest)	AN	an(168901866)	No	No	No	Yes	
All Fields	CABS	cabs("dog food")	Yes	No	No	Yes	
Alternate Title	OTI	oti("dry dog food for older dogs")	No	No	No	Yes	
Author	AU	au(ziecik, adam j)	Yes	No	No	Yes	
Classification	CC	cc(220) cc("strategy & planning")	Yes	Yes	Yes	Yes	includes Event Classification
Date of Last Update	LUPD	lupd(2010101 - 20110201) lupd(2010-10-18)	No	Yes	No	No	
Date Created	DCRE	dcre(20100910)	No	No	No	Yes	
Descriptors	DE	de(pharmaceuticals )	No	No	No	Yes	shows in any of the index fields
Document Title	TI, TITLE	ti(hiv and women)	Yes	No	No	Yes	
Document Type	DTYPE	dtype(magazine)	No	Yes	No	Yes	
Event Classification	EVT	evtforecasts) evt(010)	Yes	Yes	Yes	Yes	
Issue	ISS	iss(3)	No	No	No	Yes	
ISSN	ISSN	issn(0745-970x) issn(00368075)	No	No	No	Yes	
Language	LA	la(french)	No	No	No	Yes	
Location	LOC	loc(france)	Yes	No	No	Yes	
NAICS Codes	NAICS	naics(311111)	Yes	Yes	Yes	Yes	
Page	PG	pg(5-9)	No	No	No	Yes	
Person	PER		Yes	No	No	No	field currently unavailable
Product Classification	PRCC	prcc(computer) prcc(3573121)	Yes	Yes	No	Yes	
Publication date	PD	pd(20081001) pd(2008-01-15) pd(20100101-20101231)	No	No	No	Yes	
Publication Title	PUB	pub(newsweek)	Yes	No	Yes	Yes	
Publication Year	PY	py(2007) py(2009-2010) py(2009:2010)	No	No	No	Yes	
Publisher	PB	pb("united business media llc")	No	No	No	Yes	
SIC Code	SIC	sic(2311)	Yes	Yes	No	Yes	
Subjects	SUB	sub(market trend/market	Yes	Yes	Yes	Yes	

		analysis)					
Volume of Publication	VO, VOLUME, VOL, JV	vo(5)	No	No	No	Yes	

## LIMIT OPTIONS

Limit options are shortcuts for defining additional conditions that must be met for documents to be retrieved. **Simple limiters** involve clicking a single box to activate the limit. **Complex limiters** present a list of choices. You can click on one or more choices to limit results. Date limiters, such as *Publication date* (Date range) or *Last updated*, are drop-down menus from which you can choose to restrict the search to a specific period of time, such as *Last 7 days*, *Last 12 months*, etc., or enter a specific date range.

Limit Option	Type	Description and Notes
Full text	Simple	
Abstract Included	Simple	
Last Updated	Date Range	
Document Type	Complex	
Date Range	Date Range	
Classifications Codes	Browse Look up	
Subject Heading	Browse Look up	

## BROWSE FIELDS

The contents of certain fields may be viewed and searched before actually running a search. Look-up capabilities appear when a searcher chooses certain fields in the Advanced Search form. This feature is particularly useful to validate spellings or the presence of specific data. Terms found in the course of browsing may be selected and automatically added to the Advanced Search form.

Browse Field	Available in Advanced Search drop-down fields	Available under "More Options"	Description and Notes
Event Classifications	Yes	Yes	
NAICS Codes	Yes	Yes	
Product Classifications	Yes	Yes	
Company	Yes	No	
Location	Yes	No	
Subject	Yes	Yes	

## "NARROW RESULTS BY" LIMITERS

When results of a search are presented, the results display is accompanied by a list of "Narrow Results by" options shown on the right-hand panel. Click on any of the "Narrow Results by" options to display a ranked list of terms. Click on the term to apply it to ("narrow") your search results. Multiple terms may be selected by click the "More options" and the bottom of a "Narrow Results by" additional limit options, or Results Limiters, are available for further refining the search.

Narrow Results by Limiters in Gale Group PROMT include Document Type, Company/Organization, Location and Subject.

### Contact the Dialog Knowledge Center

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